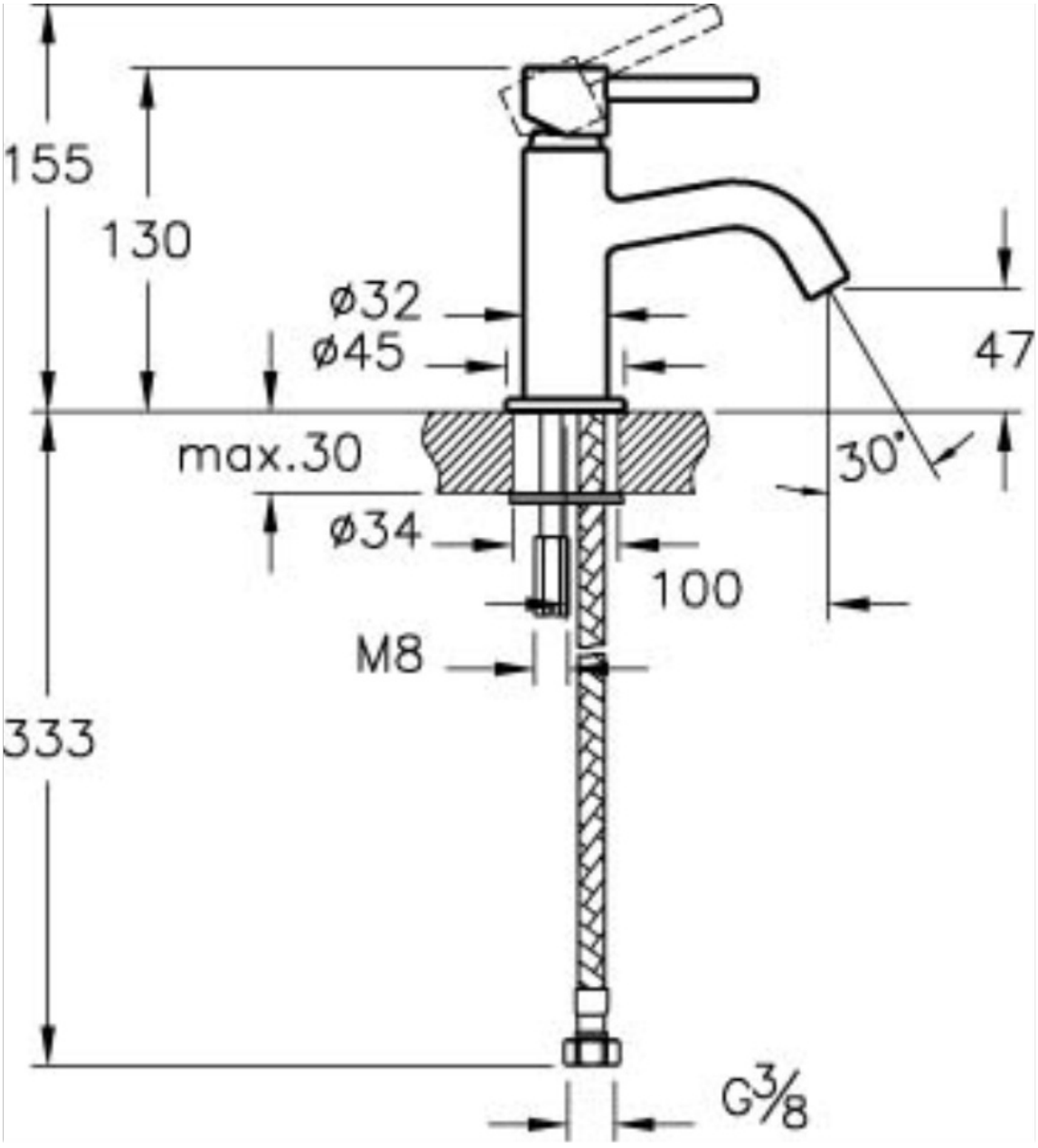ARTEMA